

Pull up banners: A4 and A3 desktop banner dimensions

Aim: To provide instruction on how to correctly set up A4 and A3 desktop promo banners

Please use an appropriate program such as Adobe InDesign to format your pullup banner artwork. If you do not have InDesign then it is best to ask UniPrint to design your banners for you.

Unlike the larger free standing banners, neither the A4 or A3 desktop banners require any grip area at the base or top of the document to roll inside the banner mechanism. Therefore the document can be set at the correct size (either A4 or A3) with 3mm bleed on each side.

When formatting the document and providing the finished file for printing, please remember the following:

- Images are to be at least 300dpi at the final size used in the banner;
- Background colours or images are to extend to the bleed area on each side of the document;
- Keep important text at least 5mm away from the edges of the visual area;
- Artwork is to be in CMYK;
- Supply the artwork at 100% size;
- Supply the artwork as a print-quality pdf file;
- Crop marks are to be included.

